

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63124	CF NTL-POL	FBD - LBD: 09/30/12 - 10/04/12	HL#:	Created: 09/27/12 09:33 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1881	Agency Commission: 15 %	Updated: NMBRISTOW on 09/27/12 10:45 AM	
Agency: GMMB, INC. (6441)	Product: EST #1881 (1300)	Self :15:00	Confirmed: 09/27/12 10:44 AM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

NEW ORDER; ALL SPOTS ARE :120'S; KEC/PH 9/27/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	M T W T * * *	NEWS	120	B			0.0	\$1,400.00	1	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T * * *	MORN	120	B			0.0	\$1,100.00	1	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WCBSSUNAM	* * * * * S	MORN	120	B			0.0	\$5,200.00	1	\$5,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DYR	M T W T * * *	DAY	120	B			0.0	\$1,600.00	1	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	EPHIL2	M T W T * * *	EFG	120	B			0.0	\$2,400.00	1	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEARLY5PM	M T W T * * *	NEWS	120	B			0.0	\$4,800.00	1	\$4,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63124 CF NTL-POL FBD - LBD: 09/30/12 - 10/04/12 HL#: Created: 09/27/12 09:33 AM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1881 Agency Commission: 15 % Updated: NMBRISTOW on 09/27/12 10:45 AM
 Agency: GMMB, INC. (6441) Product: EST #1881 (1300) Self :15:00 Confirmed: 09/27/12 10:44 AM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEARLY6PM	M T W T * * *	NEWS	120	B			0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE7	M T W T * * *	NEWS	120	B			0.0	\$6,800.00	1	\$6,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	LLETTER1	M T W T * * *	LETT	120	B			0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	SNFLHOME	* * * * * S	HOME	120	B		FOOTBALL	0.0	\$104,000.00	1	\$104,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	10	0	\$133,300.00	\$113,305.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$133,300.00	\$113,305.00	\$0.00	\$0.00